

FOR IMMEDIATE RELEASE – Thursday, January 17, 2013

Joanna Altman, Administrative Analyst II, Office of the City Manager, 707-648-4362,
jaltman@ci.vallejo.ca.us

CITY OF VALLEJO LAUNCHES FACEBOOK PAGE

In a continuous effort to promote transparency, connect with residents, business owners and visitors, and share information, the City of Vallejo announced today its official launch of a Facebook page – www.facebook.com/cityofvallejo.

The City will post links to press releases and public notices, newsletters, new Open City Hall topics, portal to the City's re-designed website and City-sponsored community meeting information. The page now features photos from around Vallejo and a video about doing business with the City. The page has been designed to showcase the beauty of Vallejo, keep the public up-to-date, and stimulate conversation among users. The City will review and update the page regularly. Individuals, businesses and organizations are encouraged to "like" the City's page.

"The City is committed to sharing information with the public," said Daniel E. Keen, City Manager "launching Facebook has provided yet another opportunity. Our goal is to use this resource to enhance our connection with the community. As the social media environment evolves, the City of Vallejo will evolve with it. We recognize the need to connect with the community through many media channels. Facebook allows us to connect with another audience and encourage them to engage in the many positive initiatives in our city."